



PRICE LIST OF ADVERTISING POSITIONS 2024

About CUP shopping centre

CUP shopping centre is located in the heart of **Vilnius Business District**, surrounded by business centres, banks, hotels, near Vilnius City Municipality. Vilnius Old Town is only 900 m away.

26,000 m² total area with parking.

14,000 m² commercial space includes:

160 sales outlets.

40 places of service provision.

20 cafés and restaurants.

12 outdoor terraces overlooking Vilnius Old Town.

The average daily flow – about **17,42 thousand visitors.***

About **300 parking spots.**



*Data as of 2023

Why is it worth advertising in CUP?

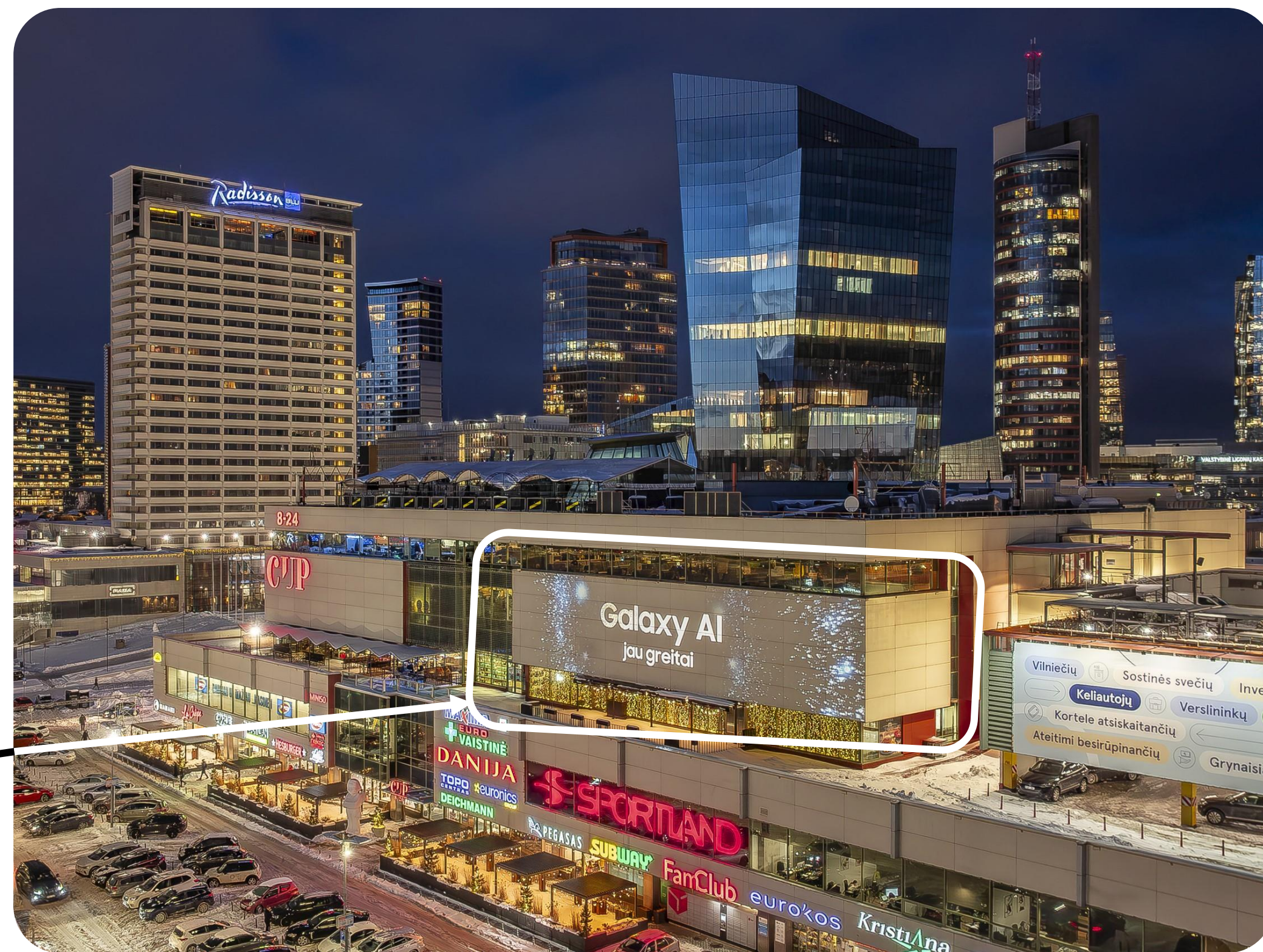
The annual visitor flow in 2023 – 6,31 million.

The shopping centre is surrounded by business centres, a large part of the target audience is **employees of business centres.**





Exhibitions, events and fairs are organized, during which the flow of buyers increases up to **25 thousand visitors** per day.

In summer, there is an active flow from **the White Bridge sports and leisure area.**


Non-traditional advertising spaces are available.



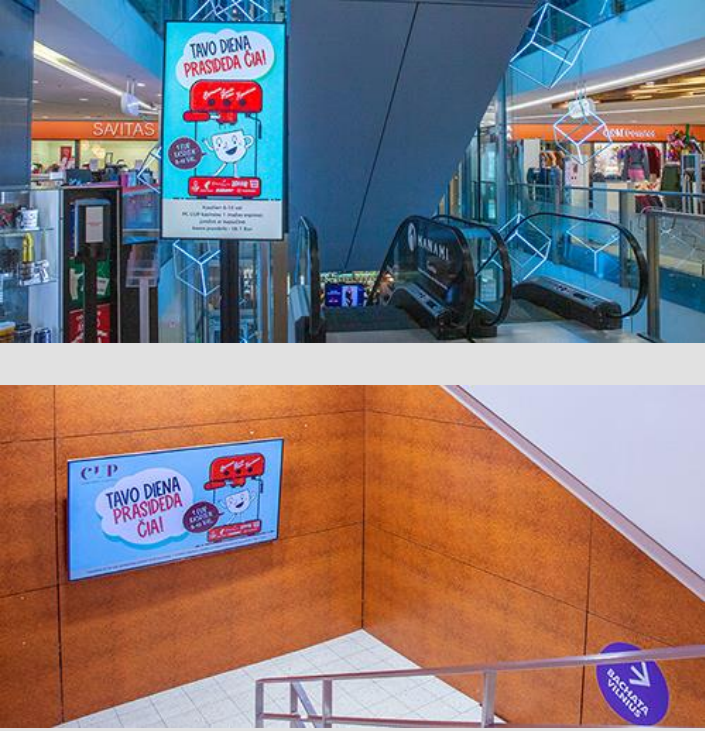


*Data as of 2023

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R001		1st floor revolving door wing 1 month. CENTRAL ENTRANCE	2 non-perforated stickers, one sticker measures 124x131cm	400 €	260 €	66 €
R002		3rd floor revolving door wing 1 month. CENTRAL ENTRANCE	2 non-perforated stickers, one sticker measures 124x131cm	400 €	260 €	66 €
R003		1st floor sliding door 1 month THE GREEN BRIDGE	2 non-perforated stickers, one sticker measures 85x237cm	400 €	200 €	190 €
R004		1st floor sliding door 1 month THE WHITE BRIDGE	2 non-perforated stickers, one sticker measures 85x237cm	400 €	200 €	190 €

Prices do not include VAT

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R005		3rd floor sliding door 1 month. KONSTITUCIJOS PR.	2 non-perforated stickers, dimensions of one sticker (external) 815x2240mm, (internal) 850x2310mm.	400 €	200 €	190 €
R006		3rd floor awning 1 month.	2100x2600 mm, removed from the edges at least 70 mm, CMYK, 300 dpi, file 1:1 or 1:10, tiff or pdf	1000 €	1000 €	220 €
R007		The escalator side glasses 1 month.	According to measurements	200 € / both sides, one floor	150 € / both sides, one floor	405 € One- storey double- glazed stickers
R008		The escalator edges 1 month.	According to measurements	150 € / both sides, one floor	120 € / both sides, one floor	40 €

Prices do not include VAT

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R009		20 pcs screens 1 month / about 200 hits per day	<p>Video: .mp4, .mpg, .avi formats 1080x1920 px, 1920x1080 px fps. 25 frames/second (Duration up to 20 sec, without sound)</p> <p>Layouts: .jpg formats RGB 1080x1920 px, 1920x1080 px</p>	600 €	250 €	Submitted by the customer
R010		Radio advertising 10-12 times a day	Format .mp3 (Duration up to 15 sec)	100 €	60 €	Submitted by the customer
R011		Newsletter 1 time / 2500 recipients	By separate agreement	100 €	60 €	Submitted by the customer

Prices do not include VAT

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R012		Posters in the panoramic elevator 1 month	A2 format, horizontal 2 pcs	200 €	100 €	5 €
R013		Poster at the parking lot entrance on the 2nd and 5th floors 1 month	841x1189 mm "click" system	100 €	60 €	25 €
R014		Awning in a multi-storey parking lot 1 month	3960x1860 mm	150 €	80 €	95 €
R015		Large facade awning 1 month	3000x560 cm or in the warm season 3000x495 cm	2000 €	1500 €	1000 €

Prices do not include VAT

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R016		WC mirror sticker 1 month	Can be combined individually 1 WC / 1 sticker	100 €	80 €	Submitted by the customer
R017		Posters in WC cabins for men / women 1 month	A3 and A0 format, vertical Adjusted individually	500 €	300 €	
R018		Distribution of advertising material 1 hour	Adjusted individually	60 €	50 €	
R019		Advertisement on the back of the CUP gift card envelope		500 € / 1500 pcs	350 € / 1500 pcs	The layout is submitted by the customer

Prices do not include VAT

Code		Position	Measurements / requirements	Monthly price	Monthly price for the lessee	Approximate cost of production
R020		Advertising display on SC premises for 1 month	Adjusted individually 2x2 m	500 €	200 €	Submitted by the customer
R021		Space for a built-in advertising stand 1 month	Adjusted individually 1x2 m	500 €	100 €	Submitted by the customer
R022		Poster to the 3rd floor stand by the revolving door 1 month	780x1175 mm	200 €	100 €	10 €
R023		Sticker on the floor 1 month	Adjusted individually	100 € / 60x60 cm	60 € / 60x60 cm	35 €

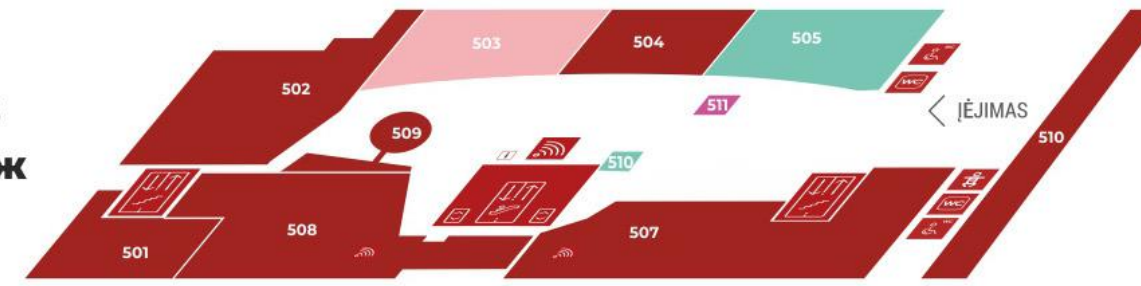
Prices do not include VAT

The visitor flow per floors

January - December, 2022
365 062 pers.

January - December, 2023
355 705 pers.

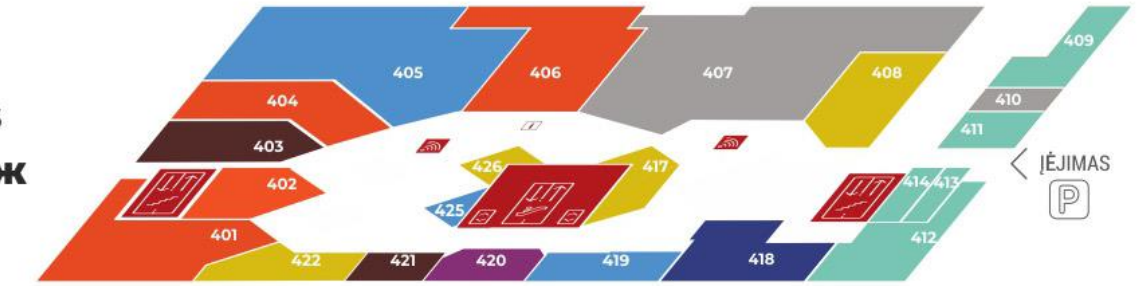
5 Aukštas
Floor / Этаж



January - December, 2022
242 480 pers.

January - December, 2023
241 052 pers.

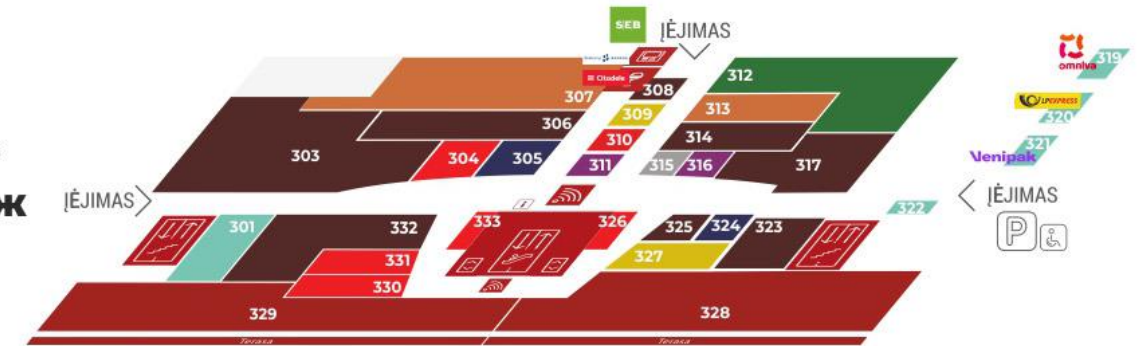
4 Aukštas
Floor / Этаж



January - December, 2022
1 953 954 pers.

January - December, 2023
2 312 280 pers.

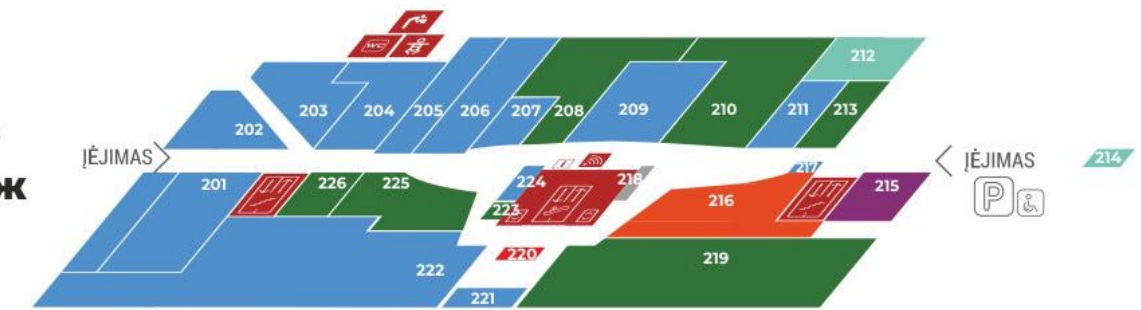
3 Aukštas
Floor / Этаж



January - December, 2022
269 378 pers.

January - December, 2023
312 143 pers.

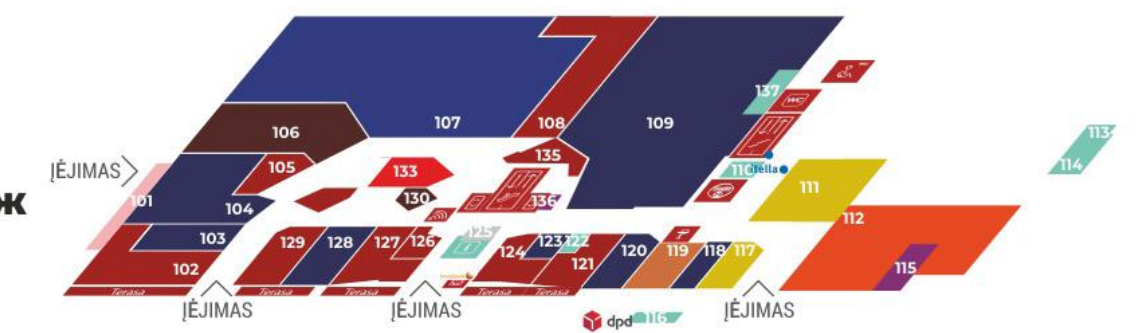
2 Aukštas
Floor / Этаж



January - December, 2022
2 668 502 pers.

January - December, 2023
3 084 467 pers.

1 Aukštas
Floor / Этаж





For advertising spaces, please contact:

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